28.04

DENIM DAY ACTION CARD

Denim Day is a campaign of education and action against sexual misconduct. Denim Day is internationally commemorated on the last Wednesday of April each year.

On **Wednesday, April 28, 2021**, join the OneNUS community as we make a social statement with our fashion statement. **Wear jeans, denim, or a Denim Day badge** distributed by **NUS Care Unit (NCU)** as a visible demonstration of support for building a culture of zero tolerance against sexual misconduct.

Denim Day originated from an unjust court ruling made in 1999 which prejudiced a victim of sexual assault for her wearing of jeans. Since then, wearing jeans on Denim Day has become an international symbol of solidarity to end all forms of gender prejudice, sexual misconceptions, and physical aggression.

**To know more about how you can get involved, flip behind**

**There is no place for sexual misconduct in our community. Together, we can support survivors in their healing journey, speak up against erroneous beliefs, and build a campus free from sexual misconduct.**

**I CAN MAKE A DIFFERENCE.**

To help a survivor, I will **TALK**

**Thank them for sharing with me.**

**Ask how I can help.**

**Listen without blame, judgement or pity.**

**Keep supporting; share appropriate resources.**
APRIL 28 IS DENIM DAY!
HOW TO SUPPORT DENIM DAY

1. GET SOCIAL WITH #DenimDayNUS
You can raise awareness around sexual misconduct on social media with NCU’s #DenimDayNUS campaign. From now until Denim Day, post a photo of you in your denim on your Instagram and tag @nusdenimday, using the hashtags #DenimDayNUS #DenimDay.

2. SIGN THE PLEDGE
A responsible, caring, and active member of the OneNUS community who supports survivors of sexual misconduct.

Speak out against jokes or attitudes that make light of or promote sexual misconduct; Recognise and speak up against statements that blame victims; and Intervene in a situation that may be potentially harmful to someone.

If I know a survivor, Thank them for sharing with me; Ask how I can help; Listen without blame, judgement or pity; Keep supporting. Share appropriate resources.

About the NUS Care Unit (NCU)
NUS Care Unit, formerly Victim Care Unit, is committed to supporting NUS staff and students who have been affected by sexual misconduct. We are a team of trained professionals who can provide information, triage and referral, practical support, and accompaniment to formal investigations.

If you feel uncomfortable or suspect that you may have been sexually victimised, contact us using the information below. Alternatively, you could visit our website for more support options.

For on-campus support options,
**NUS Care Unit**  (65) 6601 4000
ncu_help@nus.edu.sg

**NUS Lifeline (Students Only)**  (65) 6516 7777

**NUSHeart (Staff Only)**  800 130 1950
support@resourcesforyourlife.com

To make a report about an NUS student,
**Office of Campus Security**  (65) 6874 1616
ocssce@nus.edu.sg

To make a report about an NUS staff,
**Office of Risk Management & Compliance**  (65) 6516 6209
whistleblow@nus.edu.sg